

August 26, 2015

Dear Brandon Parents and Families,

On behalf of the Brandon Parent Teacher Association (PTA), welcome new and returning Brandon families to the 2015/16 school year. Thanks to the support of Brandon families, teachers and staff, the Brandon PTA has made a significant difference in the education of our children. The PTA's priority is to enhance the education of our children by volunteering time and by raising money. It is up to all of us to continue to prioritize our children's education. ***The more we invest the more our children profit.***

Each school year, the Brandon PTA spends close to \$70,000 to enrich our children's learning experience and provide them with invaluable opportunities. Specialists and classroom enhancements alone are close to \$40,000 and the PTA is proud we can provide weekly specialist time - PE, Art, Music, Computer Lab, as well as Cultural Arts Assemblies and \$300 per teacher to help pay for classroom materials and field trips. Without the Brandon PTA, these opportunities would not exist for our children.

In addition to specialists the PTA supports many other programs for our children; such as, Poets in Residence (5th grade), Gold Rush Days (4th grade), Santa Barbara Air bus transportation to CIMI (6th grade), Story teller in residence (3rd grade) and Cultural Arts assemblies (all grades).

During the 2012/13 school year, the Brandon PTA contributed additional funds on technology upgrades, classroom literature sets, PE equipment, art supplies for our art specialist and upgrades to our fabulous multi-purpose room – stage, lighting and a portable sound system.

None of this would be possible without the wonderful and generous Brandon PTA Community! In order to provide our school with the support it relies upon, the PTA is sponsoring the ***Invest In Your Islander Contribution Campaign***. The PTA needs **\$70,000** to continue wonderful programs and opportunities for your child. The ***Invest In Your Islander Contribution Campaign*** is an opportunity for families to contribute per child towards this campaign. If we do not reach our goal of **\$70,000** through this campaign effort, more fundraising will be necessary throughout the year (Jog-a-thon, Casino Night/Auction, etc).

The ***Invest In Your Islander Contribution Campaign*** is a tax-deductible donation that requires no commitment to purchase or sell merchandise. It is also the best way to ensure a reliable income for the school, as well as provide the ability to budget for the many programs and activities that the PTA provides.

We ask that every family consider a contribution to the ***Invest In Your Islander Contribution Campaign*** when thinking about how to support Brandon School. A donation is not mandatory, but it is an effective way for the PTA to continue to provide much needed support for our school. Please return your donation, with the attached donation form, to Heidi Steelsmith, VP Ways and Means or to the PTA Box in the school office. **Checks should be made to Brandon PTA.**

Corporate matching WILL double your own donation. Some companies match gifts made to non-profit organizations. The following is a list of local businesses that offer corporate matching funds: ATK, Boeing, Citrix, FLIR, Intel, Raytheon, and Wells Fargo. Simply obtain the necessary paperwork and send with your check.

Your generous contribution of time, creativity and financial support will allow the Brandon PTA to enrich your child's education. Join the PTA, come to the monthly meetings and participate in how PTA funds are spent. Together we are making Brandon School a great place to learn. ***Invest In Your Islander! The more we invest the more our children profit!***

Sincerely,

Heidi Steelsmith
Vice President, Ways & Means

BRANDON PTA OFFICERS

President – Jennifer Adams, Vice President – Paulina Heather, Vice President Ways and Means – Heidi Steelsmith,
Historian – Monica Irwin, Treasurer – Amy Holtz, Auditor – Tina Allen, Secretary – Felicia Roggero, Parliamentarian – Becca Wrench

Invest In Your Islander Contribution Campaign 2015/2016

Please complete the form below and return it with your check to your child's teacher or to the office.
A receipt will be sent home in the Friday Folder.

Please Print Clearly

Your Name: _____ Telephone: _____

Name of Child/ren _____ Teacher(s): _____

Email Address: _____

For your convenience we are pleased to provide three payment options:

One-time donation

3 Monthly Payments (Send 3 checks dated August, September and November)

10 Monthly Payments (Send 10 checks dated Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May & June).

Suggested Donation (Please circle one):

One child at Brandon: \$100.00

Two children at Brandon: \$175.00

Three children at Brandon: \$225.00

Four children at Brandon: \$275.00

Other _____

Additional Donation _____

Make your check(s) payable to **Brandon PTA**.

If you plan to get a corporate matching check the Brandon PTA tax identification number is 23-7320481.

We thank you for your generosity!

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